

**MULTIDISCIPLINARY PREVENTION ADVISORY COMMITTEE (MPAC)  
MESSAGING PRIORITIES SUBCOMMITTEE (MPS)  
APPROVED MEETING MINUTES**

**DATE:** January 28, 2016  
**TIME:** 3:00 p.m.  
**TELECONFERENCE:** Dial (888) 363-4735 Passcode: 3818294#

**MPS Committee Members Present**

Heidi Gustafson	Foundation for Recovery
Karla Wagner	University of Nevada, Reno
Linda Lang	Nevada Statewide Coalition Partnership

**MPAS Committee Members Absent**

Laurie Squartsoff	Department of Health and Human Services
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**Others Present**

Barry Lovgren	Private Citizen
Denna Atkinson	Foundation for Recovery
Joseph Joshua Livernois	Northern Nevada HOPES

**SAPTA Staff Present**

J'Amie Frederick	Administrative Assistant
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**1. Welcome and Introductions**

Linda Lang open the meeting in due form at 3:07 p.m.

**2. Public Comment**

Barry Lovgren asked the Subcommittee what they would be doing to publicize the availability of substance abuse treatment and admission priority for pregnant women.

Ms. Lang explained that the Messaging Priorities Subcommittee (MPS) has been focusing on messaging priorities related to Senate Bill 459 and treatment services for pregnant women are not addressed in Senate Bill 459. Heidi Gustafson agreed with Ms. Lang, and suggested that Mr. Lovgren bring this public comment to the Multidisciplinary Prevention Advisory Committee (MPAC) for further discussion.

Mr. Lovgren thanked the members for clarifying the Subcommittee's focus and disconnected himself from the teleconference.

No other public comments were made.

**3. Review Updated Progress on Messaging Priorities**

The MPS was established by the MPAC to examine what types of messaging and trainings are needed by the broad-based community partners. The MPS will take their messaging and training priority recommendations to the MPAC for further direction.

Ms. Lang and Karla Wagner prepared a messaging and training table handout to provide to the MPAC which covered the following areas:

Messaging:

- Messaging Topic
- Target Audience
- Media Type
- Who Should Create
- Who Should Deliver
- Comments

Training:

- Training Topic
- Target Audience
- Estimated Length
- Who Should Train
- Comments

The complete messaging and training table handout can be found online at:  
<http://dpbh.nv.gov/Programs/ClinicalSAPTA/Meetings/MPSHome/>.

Ms. Wagner indicated a letter has been drafted by Laurie Squartsoff, and sent to Dr. Tracey Green, Nevada's Chief Medical Officer, requesting her assistance in encouraging Nevada physicians to prescribe Naloxone to patients at risk of an opioid overdose. The exact content of this letter is unknown at this time, but will continue to be followed up on.

Ms. Gustafson added that she has been actively involved in Board of Pharmacy meetings, and is seeking Dr. Green's assistance with obtaining a standing order on dispensing Naloxone.

Because the specifics of a standing order are still being refined, Ms. Lang recommended focusing on the broader message, which would cover the following areas:

- Education on Naloxone for those at risk of an overdose and their families
- Encouraging those at risk to ask their doctor for a prescription of Naloxone
- Providing a listing and/or creating a website of local Naloxone prescribers
- Education on recognizing what opioid overdose looks like
- Education on the Good Samaritan Law and calling 911

**4. Update from Joshua Livernois on Harm Reduction**  
Tabled.

**5. Discussion and Approval of Agenda Items for Next Meeting**

- Next meeting date will be announced at a later date
- Review updated progress on messaging and training table
- Presentation from Joshua Livernois on harm reduction

**6. Public Comment**

There were no public comments.

**7. Adjournment**

The meeting was adjourned in due form at 4:12 p.m.